



*The Sound of
Excellence*

2017 Excellence In
Homebuilding Awards

FRIDAY, APRIL 21ST
SAN FRANCISCO MARRIOTT MARQUIS

WINNERS



1350 Treat Blvd • Walnut Creek • California • 94597
www.BIABayArea.org

MARKETING & DESIGN CATEGORIES

Best Community Logo

Sage
Shea Homes
Design: Gauger + Associates

Best Community Brochure for a Community

Sage
Shea Homes
Design: Gauger + Associates

Best Community Brochure for a High Rise Development

The Pacific
Trumark Urban
Marketing Company: Polaris Pacific
Design: Allis Branding

Best Print Ad

Sage - Well Rounded Ad
Shea Homes
Design: Gauger + Associates

Best Overall Advertising Campaign

The Pacific
Trumark Urban
Marketing Company: Polaris Pacific
Design: Allis Branding

Best Community Signage

1450 Franklin
Polaris Pacific
Design: Studio Fabric

Best Graphic Continuity

Sage

Shea Homes

Design: Gauger + Associates

Best Online Community Campaign

Wallis Ranch

Trumark Communities

Design: Gunn/Jerkens Marketing Communications

Best Associate Social Media Campaign

Mason-McDuffie Mortgage

Best Community Social Media Campaign

1450 Franklin

Polaris Pacific

Design: Studio Fabric

Best Community Website

Wallis Ranch

Trumark Communities

Design: Gunn/Jerkens Marketing Communications

Best Builder Website

Signature Homes

Best Associate Website

Ryan Young Interiors

Best Sales or Leasing Office Design

Sage

Shea Homes

CDC Designs

Best Landscape Design
Wallis Ranch
Trumark Communities
Design: Gates + Associates

Best Outdoor Living Space
Iron Oak at Alamo Creek - Monterey Model
Toll Brothers

Best Design Center
Northern California Design Studio
Toll Brothers

Best Interior Merchandising of a Detached Model under 2,500 SF
Cordova at Gale Ranch - Rosata
Toll Brothers
Design: Ryan Young Interiors

Best Interior Merchandising of a Detached Model 2,501 to 3,000 SF
Vista Bella at Glen Loma Ranch - Residence 3
CalAtlantic Homes
Design: Pacific Dimensions, Inc.

Best Interior Merchandising of a Detached Model 3,001 to 4,000 SF
Taylor Morrison at Wilder
Taylor Morrison
Design: With-IN Design

Best Interior Merchandising of a Detached Model 4,001 SF and Over
Ashbury at Alamo Creek - Baywood
Toll Brothers
Design: Ryan Young Interiors

Best Interior Merchandising of an Attached Model Under 2,000 SF

1450 Franklin
Polaris Pacific
Design: Studio Fabric

Best Interior Merchandising of an Attached Model 2,000 SF and over

Parasol- Residence 5
TRI Pointe Homes
Design: Mullen & Bergstrom

Best Architectural Design Detached Under 2,500 SF

Wexford Residence 3
Lennar Homes
Design: KTG Architecture + Planning

Best Architectural Design Detached 2,501 to 3,500 SF

Fielding at Wallis Ranch
Trumark Homes
Design: KTG Architecture + Planning

Best Architectural Design Detached 3,501 SF and Over

Vista Dorado - Plan 3
Shea Homes
Design: Bassenian/Lagoni Architects

Best Architectural Design - Attached Home Plan

Found8tion - Plan 5
Taylor Morrison
Design: DAHLIN

Best Multi-Family Community Design

Westport Village
Lennar Homes
Design: KTG Architecture + Planning

Best Architectural Series (Model Complex)

Iron Oak at Alamo Creek
Toll Brothers

Community of the Year - Detached

Vista Dorado
Shea Homes

Community of the Year - Masterplan

Wallis Ranch
Trumark Communities

Community of the Year - Attached

Avenue One
Lennar Homes

Builder of the Year - Under 200 Homes

Richmond American Homes

Builder of the Year 200 Homes and Over

Shea Homes

PROFESSIONAL CATEGORIES

Sales Rookie of the Year

Elli Chang
The Ryness Company

Sales Veteran of the Year

Loni Thomas
Richmond American

Sales Professional of the Year

Roger Barrientos
Benchmark Communities

Sales Team of the Year

Catia Thiebaut, Gerry Elliot, Julie Rubay,
Tarmar Smith and Shabnam Sadat
Shea Homes

Sales Manager of the Year

Linda Hebert
Diversified Marketing and Communications

Marketing Director of the Year

Ashley Camps
Polaris Pacific

Customer Service Representatives of the Year

Ruben Gamboa
Richmond American Homes

German Gallegos
Lennar

Options Person of the Year

Alexis Jackson
The New Home Company

Superintendent of the Year

Michael Huarte
Lennar

Mortgage Person or Team of the Year

Edwin Navas
DHI Mortgage

Escrow Coordinator of the Year

Wendy Flores
DeNova Homes

Design Professional of the Year

Brennda Corrie
Home Gallery by Richmond American

Purchasing Agent of the Year

Betsy Barbosa
Meritage Homes

Purchasing Team of the Year

Christine La Rocca, Brad Slinkard, Brenda Savedra Dessi,
Yankova, Jennifer Pangelinan and Tania Nassar
Shea Homes